

Marketing Minutes
February 9, 2010

March 4th Event

The official name of this event is “Safe and Healthy Youth/Family Night.”

Inserts

- Bill followed up with the Monticello Express on the quote they gave him. The Express will be sending Amy an invoice.
- The local communities who have agreed to come are: Olin Library and Olin sports teams, Monticello Library, Bernes Center, Eastern Iowa Sports Facility, Anamosa Cub Scouts, Anamosa Library, Anamosa Parks and Recreation, Jones County 4H, Jones Regional Medical Center, Pharmacy Care Center, Oxford Junction Library, Wyoming Library and Wyoming sports teams.
- Phil will follow up with the K9 Unit.

Marketing of Event

- Local Access Channels – Jacki and Denny will submit event information to them.
- Bank signs – Jacki and Denny will submit event information to them.
- Newspapers – Amy will submit articles to them.
- Church Bulletins – Jacki and Bill will submit event information to them.
- Booth Stuff for JCSHY – Jacki will contact Phil to organize the table and volunteers to staff this event.
- Vista Print Cards with Rx Information – Meghan is working on them.
- Lock Boxes – Bill continues to work on this. We will have a few boxes to showcase at the event and will be given away as door prizes.
- Marshal Yanda promotional materials – Will be given away as door prizes.
- Key chains – Denny will find out the cost of them from J&P Cycles.
- Food – Jacki will check into getting cookies made for this event.

Newsletter

E-letters for city and schools – Monticello said yes. Denny will be asked about the cities' websites.

Hard copies from Monticello Express – they will print 200 copies for free.

Next meeting will be on Wednesday, February, 24th at Bill's office at 11:00 am!

Thanks again for everyone's hard work!